

JERUSALEM COLLEGE OF ENGINEERING

[An Autonomous Institution affiliated to Anna University]

Minutes of the 8th meeting of Board of Studies for the Department of Management Studies held on 27th May, 2024.

Members present:

1. Dr. S.Muthumani, Chairman, Professor and Head, MBA, JCE
2. Dr. N, Kannan, Professor – MBA Department, Sathyabama Institute of Science and Technology, Rajiv Gandhi Salai, Chennai-119.
3. Dr. B.Devamaindhan, Professor-DoMS, University of Madras, Chennai
4. Dr. R.Magesh, Professor and Head, Department of Management Studies– Anna University, Chennai
5. Mr. Vickram S.K. Co-Founder, Aarti Shikshati Training and Consultancy, Chennai
6. Mr. S. A. BilalMalick, Sales Lead, Alert Ops India, Chennai
7. Dr.Madhiyarsi, Assistant Professor, JCE
7. Mr. S. V. Praveen, Assistant Professor, JCE
8. Mr. R. Surendher, Assistant Professor, JCE
9. Mr. M. Manoj Kumar, Assistant Professor, JCE
10. Ms. S.Sivakanni, Assistant Professor, JCE

At the outset, the Chairman welcomed all the members for the 8th meeting of the Board of Studies.

The following agenda points were discussed in detail:

Agenda No. 1: Approval of PEOs & POs for the new programme MBA (Hospital Administration).

The Chairman presented the PEO's PO's for the new programme MBA (Hospital Administration) which has been approved by the AICTE & Anna University. The PEOs & POs are presented in Annexure I.

Agenda No. 2: Approval of the syllabi of second year courses (PC, PE, EEC) for MBA Programme under R2023.

The syllabi of Second year courses to be offered from the AY 2024-25 was presented by the chairperson. The following suggestions were given by the experts.

SL.NO	SEM	CATEGORY	SUB CODE	SUBJECT NAME	SUGGESTIONS
1	3	PE	JBAXXX	Product Design	Technology Life Cycle to be added in Unit I and Product Data and workflow may be included in Unit IV.
2	3	PC	JBAXXX	Strategic Management	Strategies in existing market, ethical issue from Unit V to be removed.

3	4	PC	JBAXXX	International Business Management	Instruments of Trade Policy to be added in Unit III
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The suggestions given by the members have been incorporated and is in Annexure II.

Agenda No. 3: Approval of the Curriculum and syllabi of courses to be offered for the new programme MBA (Hospital Administration) with effect from academic year 2024-25.

The curriculum & syllabi for MBA (Hospital Administration) programme, to be offered from the A.Y. 2024-25 was presented by the Chairman and the syllabi of each of the first year courses was discussed and finalized. The following suggestions were given by the expert member.

SL.NO	SEM	CATEGORY	SUB CODE	SUBJECT NAME	SUGGESTIONS
1	I	PC	XXXX	Management Science	Unit III seems lengthier. Some concepts may be removed
2	I	PC	XXXX	Economic Analysis	Unit II: concept of approaches to consumer behaviour may be added.
3	I	PC	XXXX	Corporate Behaviour	Unit V: Organizational effectiveness and general sensitive work place may be changed.

The suggestions given by the members have been incorporated and is presented in Annexure III.

Agenda No.4: Approval of the list of open electives offered by the Department of Management Studies for B.E and B.Tech Students, from the Academic Year 2024-25, under R2023.

The List of open electives to be offered in the fourth semester to seventh semester for undergraduate engineering students from the A.Y. 2024-25 was displayed by the Chairman and the syllabi of each of the courses was discussed and finalized.

The details are presented in Annexure IV.

Agenda No.5: Approval of the Management Courses for B.E and B.Tech Students, from the Academic Year 2024-25, under R2023.

The Management Courses for undergraduate engineering students from the A.Y. 2024-25 was displayed by the Chairman. The following suggestion was given by the expert member which is incorporated.

SL.NO	DEPT	SEM	CATEGORY	SUB CODE	SUBJECT NAME	SUGGESTIONS
1	B.Tech CS & BS	V	PC	JCW 1503	Information Management Course	"Business Intelligence and cloud computing" concepts to be added in Unit V.

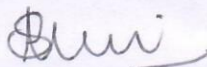
2	B.Tech CS&BS	V	PC	JCW24 01	Fundamentals of Economics	The concept of "Monetary and Fiscal Policy" can be moved to Unit V.
3	B.Tech CS&BS	V	PC	JWS 1602	Fundamentals of Management	Unit 1 title has to be replaced with "Concepts in Management".

The suggestions given by the members have been incorporated and is presented in Annexure V.

Agenda No.6: Approval of the panel of Examiners (Both Internal & External) to be forwarded to Academic Council.

Members approved the revised list of internal and external examiners that was presented by the Chairman.

The meeting ended by the chairman thanking all the members for their presence and overall suggestions which he ensured would be incorporated and forwarded to Academic Council.



CHAIRMAN
Dr. S. Muthumani
Professor-DOMS,
JCE.



SUBJECT EXPERT 1
Dr. N. Kannan
Professor-DOMS
Sathyabama IST.

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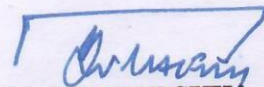
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